SUBHASH PRAJAPATI

Visual Designer & Digital Marketer | No-Code Web Developer

Churu, Rajasthan | subhashsprajapati018@gmail.com | +91 9166584289 | Portfolio | Linkedin

SUMMARY

Visual Designer and Digital Marketer with experience in branding, digital campaigns, and no-code web development for businesses and creators.

EXPERIENCE

Founder - Quikit.io   **Sept 2025 - Present**
- Founded and operate a creative agency delivering branding, websites, and digital solutions.
- Delivered 250+ projects for 15+ clients, including websites, brand identities, and marketing creatives, managing end-to-end execution.
- Helped an education creator (Active client) scale their YouTube channel from 800 to 15,000+ subscribers by designing performance-driven thumbnails that improved visibility and CTR.

Digital Marketer - Millionaire Track   **Dec 2022 - Feb 2024**
- Designed and executed marketing creatives for social media and promotional campaigns aligned with brand positioning.
- Created 200+ creatives for posts, ads, and promotions across platforms.
- Collaborated with the team to maintain brand messaging across campaigns and platforms.
- Improved CTR and engagement across digital campaigns through design-led creative optimization.

PROJECTS

Sci-Fun.ai - Interactive EdTech Platform for School Students
Team leader & Product Builder | 2024-25
- Built an interactive EdTech platform to simplify physics concepts using visuals, animations, and simulations.
- Led UI/UX design and product execution to improve learner engagement.

Listin.ai – AI-Powered Personal Profile Platform
Product Builder | 2025
- Building an AI-powered platform that helps students create professional digital profiles and personal websites to showcase skills, portfolios, and achievements.
- Designed the product concept, user experience, and core feature flow focused on simplicity and discoverability.

SKILLS

Design & Creative Tools: Figma, Photoshop, Premiere Pro, CapCut
Web & No-Code Development: WordPress, Framer & No-Code Tools
Marketing & Growth: Content Creation, Brand Positioning, Design-Led Marketing

EDUCATION

Bachelor of Technology in Mechanical Engineering   **Dec 2022 - Present**
Guru Ghasidas University, Bilaspur (Chhattisgarh)