

SUBHASH PRAJAPATI

FOUNDER | BRAND DESIGNER | NO-CODE WEB DEVELOPER | MARKETER

[Jaipur, Rajasthan](#) | subhashsprajapati018@gmail.com | [+91 9166584289](tel:+919166584289) | [Portfolio](#) | [Linkedin](#)

Builder with hands-on experience launching digital products, growing brands, and solving business problems through design, marketing, and technology. Experienced across product development, creative strategy, web development, and content creation, with a passion for startups, AI, and rapid execution.

PROFESSIONAL EXPERIENCE

Founder & CEO | [Quikit.io](#)

Sept 2025 - Present

- Founded Quikit.io alongside college, building a creative agency focused on branding, web development, and digital growth for startups and businesses.
- Served 40+ clients across 12+ industries.
- Successfully delivered 60+ creative and digital projects.
- Built and managed end-to-end client engagements, from strategy and design to deployment.
- Helped grow an educator's YouTube channel from 300 to 15,000+ subscribers, leading to monetization through content strategy, branding, and creative execution.

Co-Founder & Creative Head | [NextRankers.in](#)

May 2026 - Present

- Co-founded an EdTech platform with my brother to help banking aspirants through mentorship and digital learning.
- Contributed to scaling the platform to ₹100K+ Monthly Recurring Revenue (MRR).
- Designed and built the platform from scratch, including branding, website, user experience, and landing pages.
- Led creative strategy, digital marketing, and social media management.
- Developed the complete student onboarding and payment journey.

Digital Marketer | Millionaire Track

Dec 2022 - Feb 2024

- Generated affiliate revenue by promoting and selling online courses through digital marketing campaigns.
- Assisted in executing social media and performance marketing strategies.

PROJECTS (Concepts or MVPs)

[Sci-Fun.ai](#) - Interactive EdTech Platform for School Students [Shut down]

Team leader & Product Builder | 2024-25

- Built an interactive EdTech platform to simplify physics concepts using visuals, animations, and simulations.

[FlatOn](#) | Student Accommodation Marketplace [Live]

Product Builder | 2025

- Conceptualized a marketplace connecting students with verified PGs and rental accommodations. Designed the product vision, user journey, branding, and platform architecture with a focus on simplifying the rental search experience.

[Listin.ai](#) – AI-Powered Personal Profile Platform [Live]

Product Builder | 2025

- Built an AI-powered platform that helps students create professional digital profiles and personal websites to showcase skills, portfolios, and achievements.

PROJECTS (Built & Launched)

Quikit.io - A Creative Marketing Agency [Live]

Founder & CEO | Sept 2025 - Current

- Founded Quikit.io alongside college, building a creative agency focused on branding, web development, and digital growth for startups and businesses.

Nextrankers.in - An Ed.tech Platform [Live]

Co-Founder & Creative Head | May 2026 - Current

- Co-founded an EdTech platform with my brother to help banking aspirants through mentorship and digital learning.

Subhashprajapati.com - portfolio Site [Live]

- Designed and developed a personal portfolio showcasing my work, startup journey, projects, and professional experience. Built to establish my personal brand, document products I've built, and serve as a central hub for recruiters, founders, and potential clients.

SKILLS

Design & Prototyping : Figma, Photoshop

Web Development : WordPress, Woo-commerce, Shopify, Framer etc.

AI Tools : Claude AI, ChatGPT, NoteBookLM, Higgsfield AI, Emergent , Lovable etc.

EDUCATION

Bachelor of Technology in Mechanical Engineering

Guru Ghasidas University, Bilaspur (Chhattisgarh)

ADDITIONAL INFORMATION

Languages: Hindi, English.

Certifications: Digital Marketing (Google)